



**LIVERPOOL
CITY REGION**
COMBINED AUTHORITY

METROMAYOR
LIVERPOOL CITY REGION

Our ref: KF/HB*

Contact: Helen Billinge

Your ref:

Email: helen.billinge@liverpoolcityregion-ca.gov.uk

Date: 29 September 2021

Dear Candidate

Thank you for your interest in the role of Executive Director – Investment and Delivery, for the Liverpool City Region Combined Authority.

The role is an amazing opportunity to help build the future of one of the best places in the world into the next decade and beyond. To help shape the shared destiny of 1.6 million people, as we work towards our vision for a fairer, stronger, cleaner city region where no one is left behind.

We are in the first six months of a new Metro Mayoral term, and in July we published our strategic plan, which provides the roadmap for delivery.

Spanning six local authority areas, the Liverpool City Region is an exceptional place, with huge strengths, even greater potential and vibrant communities.

Over the last decade, the City Region has consolidated its reputation as a world-wide visitor destination of choice. Before the pandemic, our 3.5% growth was much higher than the national average and we were the most productive city region in the North.

Home to two Premier League football clubs, the Grand National, a fantastic Philharmonic Orchestra, the region has a wealth of amazing cultural assets fuelling our £5 billion annual culture and visitor economy.

We've seen our universities, already sector leading in aspects of their research and development, act as major investors. We have developed a fast-growing social economy and reduced our unemployment rate from well above, to just below, the national level.

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Plans are in place to harness the internationally-recognised strengths in key areas like material science, infectious diseases control and high-performance computing, with many opportunities to become world leaders in these fields.

We have ambitious plans to reach net zero carbon by 2040, ten years ahead of the national target, and green growth schemes, such as our Mersey Tidal Power project, will drive our economic recovery.

We know that we still need to tackle longstanding and deep-seated socio-economic challenges that can hold our economy back. Prosperity across the City Region and our diverse communities is still distributed too unevenly. We are determined to address these inequalities and build opportunity for all our residents.

The pandemic has brought further challenges, but we remain hugely ambitious for our economic recovery and are laser-focused on achieving our vision.

We are seeking an inspirational leader, who shares our high ambitions and expectations for the City Region and the diverse and vocal community we are proud to work for.

As Executive Director – Investment and Delivery, you will provide strategic expertise, advice and guidance in the development, management and maximisation of funding, investment decisions and scheme development.

You'll be passionate about accelerating growth, enabling a prosperous, inclusive region, and you'll have the strategic vision and collaborative experience to work in partnership to develop, fund, and deliver transformational projects. To meet this exciting challenge, we're looking for an exceptional leader who will channel all the talent, energy, ideas and resourcefulness of our amazing city region, as we work to build back better.

If you're as excited as we are by this fantastic opportunity, we'd like to hear from you.

Kind regards

A handwritten signature in black ink, appearing to read 'K. Fairclough', written in a cursive style.

Katherine Fairclough
Chief Executive of the LCRCA